Your name

Phone number

Email address

Name of hiring manager

Company name

Company address

Dear {Name of hiring manager},

I am excited to apply for the Web Developer role open at {Company Name.} I have more than 10 years of experience in web development, and my proficiency in JavaScript and HTML/CSS in particular, align with the responsibilities highlighted in the advertised role.

In my role as Lead Web Developer at {previous or current employer/client name}, I headed the team in charge of overhauling the company website. I was able to create a faster, more modern, and responsive web experience keeping real users in mind. This resulted in a 35% reduction in the bounce rate and a 25% increase in conversion rates. I believe my hands-on experience and skills will prove relevant for your upcoming rebrand and subsequent website changes.

I am very interested in discussing your Web Developer role in more detail. I am available for an interview at your earliest convenience. Thank you for your time and consideration.

Sincerely,

{Your Name}